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Press Release

Source: Challenger Mobile Group

## Challenger Mobile Honored as 2007 Product of the Year by Communications Solutions

Monday June 16, 7:00 am ET

### Company Recognized for Its Vision, Quality and Contributions to Mobile Communications

STOCKHOLM, SWEDEN--(MARKET WIRE)--Jun 16, 2008 -- Challenger Mobile, the white label Mobile VoIP Company, announced today that Technology Marketing Corporation's (TMC®) Communications Solutions magazine ([www.comsolmag.com](http://www.comsolmag.com)) has named Challenger Mobile as the recipient of its 2007 Product of the Year Award.

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The Communications Solutions Product of the Year Awards recognizes the most innovative products that facilitate voice, data and video communications, or combinations thereof. This prestigious award is bestowed upon the most deserving companies that have demonstrated the vision, leadership and attention to detail that are the hallmarks of the Product of the Year Awards.

"We are proud to distinguish the greatest achievements in the advancement of communications technologies in 2007," said Rich Tehrani, TMC President. "Challenger Mobile has proven that their employees are dedicated to quality and excellence, while their white label Mobile VoIP platform is truly addressing real needs in

the marketplace."

Challenger Mobile's white label Mobile VoIP platform is an end-to-end solution designed to give mobile operators and service providers around the world a turnkey approach to implementing their own branded mVoIP services in as little as 6 weeks time. In their ever-increasing quest to gain market share, launch new services and expand geographically, providers are recognizing that Challenger offers these benefits and more. And the availability of optional services, like hosting and comprehensive call termination capabilities, dramatically simplifies the process of deploying new mVoIP services via Challenger's white label Mobile VoIP platform.

"Mobile VoIP services continue to gain visibility and interest in the market, and operators are increasingly recognizing that our while label platform offers some impressive benefits above and beyond the value of launching their own branded service offering," said Christina Sundman, Challenger Mobile's CEO. "We are pleased that TMC has identified the quality and value of our platform to the industry as a whole, and we're honored to receive this prestigious award."

About TMC

Technology Marketing Corporation (TMC) publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com\*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, and Call Center 2.0 Conference. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

About Challenger Mobile Group

Challenger Mobile is a leading provider of end-to-end white label Mobile VoIP platforms to

wireless operators and the content providers and services companies that serve them. Since 2001, Challenger has been on the forefront of the convergence of Mobile and VoIP technologies, and has created software solutions that enable providers to rapidly enter this emerging market with flexible, scalable systems that offer a low cost of entry, standards-based architecture, and innovative branded service offerings. Based in Stockholm, Sweden, Challenger markets its offerings through resellers, OEMs and systems integrators worldwide.

For more information, visit <http://www.challengermobilegroup.com>.

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