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News

SIP Print™ Receives 'Best Of Show' Award At ITEXPO West 2008 For VoIP Call Recording Platform For Small And Medium Businesses

SIP Print Singled Out by TMC Editors for Innovation and Quality at Leading IP Communications Conference

Los Angeles, Calif. - September 22, 2008: SIP Print™ (www.sipprint.com) creators of the first and only truly affordable SIP-based [VoIP call recording platform](#), today announced that the company has been awarded the prestigious "Best of Show" award for Editor's Choice at the Technology Marketing Corporation (TMC) INTERNET TELEPHONY Conference and EXPO West 2008 in Los Angeles, California. SIP Print, which debuted its one-of-a-kind VoIP call recording appliances at the event, was selected for the honor based on the level of quality and innovation demonstrated by the company's affordable system-level call recording solution for small and medium sized organizations.

"The presence of outstanding companies like SIP Print with their award-winning solutions help to validate ITEXPO's status as the leading forum for the VoIP and IP communications industry," said TMC President and Conference Chairman Rich Tehrani. "Service providers, enterprise buyers, developers and resellers come to ITEXPO because they know they'll find solutions from innovative companies like SIP Print that can help their businesses today."

SIP Print is an affordable appliance that offers pure system-level SIP [voice recording for SMBs](#) and larger organizations with a need to record up to 200 seats per location. Because it supports SIP at the communications system level, SIP Print's patent-pending platform can also record advanced functions like voicemail or "follow-me" calls on mobile phones or other off-premise phone numbers, ensuring endpoint accessibility.

The INTERNET TELEPHONY Conference & EXPO Best of Show Award recognizes innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd.

INTERNET TELEPHONY magazine's editorial staff evaluated pre-show nominations and met with vendors to inspect and review the displayed products on the first day of the Expo.

"The SMB market place has been completely void of affordable call recording solutions for today's immensely popular VoIP communications systems, which was reflected in the overwhelming booth traffic and interest we experienced from qualified resellers and distributors," said SIP Print President Don Palmer. "To receive this prestigious award from Internet Telephony's influential editors is a powerful endorsement of our technology leadership, our positioning and our business model."

SIP Print's award-winning voice recording systems are compatible with many of

today's [leading VoIP systems](#) and hybrid phone systems. Resellers, distributors and OEMs are encouraged to visit SIP Print's website at www.sipprint.com to learn more about the company's highly affordable call recording appliances for the SMB market, and should contact the company to explore the many benefits of joining [SIP Print's Partner Program](#).

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million U.S. visitors according to Quantcast* and by two to three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference. For more information about TMC, visit <http://www.tmcnet.com>

About SIP Print

SIP Print is redefining VoIP call recording with the industry's first and only affordable systems tailored to small and medium-sized businesses with up to 200 seats per location. SIP Print appliances offer; easy installation, simple maintenance and operation, and scalability to support the expansion of high-growth SMBs. SIP Print is compatible and easily integrated with the industry's leading pure SIP-based communications systems and supports leading hybrid VoIP systems as well. The company's affordable, one-of-a-kind SIP call recording systems are SIP 2.0-compliant and CALEA-compliant, and are available through distributors, resellers and OEMs worldwide. To discover the power and simplicity of SIP Print please visit www.sipprint.com.

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