

STREAMEZZO RECEIVES BEST INNOVATOR 2008

Top Management Consultancy A.T. Kearney and Les Échos Recognize Streamezzo in the Small to Midsize Enterprise Category

Paris, France, le 17 Novembre 2008 – Streamezzo (www.streamezzo.com), creators of the Universal Software Platform™ that overcomes mobile industry fragmentation and dramatically simplifies mobile service development, today announced that leading management consulting firm A.T. Kearney and Les Échos, the first daily French financial newspaper, have awarded the organization Best Innovator 2008 in the Small to Midsize Enterprise Category. Today's announcement follows on the heels of a series of recent award wins for Streamezzo, including the Red Herring 100 Europe award in April and Product of the Year honors from TMC in June.

The Best Innovator study benchmarks the Innovation Management organizations and capabilities of leading North American and European companies. To date, over 700 leading European companies from all industries have participated. This year's study focused on the "how to" of innovation as well as the trend topic of "Open Innovation/Externalization of Innovation" in the context of a global marketplace. Companies are judged on innovative approaches within the business unit.

"As a leading provider of software infrastructure that powers the Mobile Internet, we are honored to receive this prestigious award recognizing our foremost commitment to innovative products and services," said Pierre-Emmanuel Struyven, CEO of Streamezzo. "Whether it be solving the technological hurdles in the rich media space or satisfying our customers through ubiquitous, high-performance Mobile Internet services, this accolade solidifies Streamezzo's reputation as a true mobile industry pioneer."

Streamezzo's universal Rich Media Technologies overcome the myriad technology issues and industry fragmentation that have thwarted mobile innovation and slowed the adoption of enhanced mobile services. Streamezzo solves these limitations with an innovative client/server architecture that operates at a layer above the chaos and complexities associated with operating systems and handsets. Streamezzo's platform is certified on hundreds of mobile devices and supports all major operating systems/platforms, including: Windows Mobile®, Symbian®, Brew®, Java®, Linux®, RIM, iPhone and Android™.

About A.T. Kearney:

A.T. Kearney is a leading management consultancy which serves global clients in all major industries as well as government agencies through its offices in 33 countries. The firm's telecoms practice works with the senior management teams of fixed line, mobile, cable and satellite operators as well as vendors on their most important strategic and operational challenges. More information is available at www.atkearney.com.

About Les Échos:

Les Échos is the first daily French financial newspaper, formerly owned by British media group. It was created in 1908 by the brothers Robert and Emile Servan-Schreiber and became a daily newspaper in 1928. The newspaper was bought by Pearson in 1988, and currently owned by the French luxury product group LVMH. More information is available at www.lesechos.fr.

About Streamezzo:

Headquartered in Paris, Streamezzo is empowering the Mobile Internet revolution with a



Universal Software Platform™ for developing compelling rich media mobile services that operate flawlessly on virtually any mobile device. Streamezzo's comprehensive software framework, innovative architecture and pre-built software components provide a complete solution for developing "write once, run anywhere" mobile services and applications that deliver the ultimate user experience. To learn more about the powerful new industry standard for mobile service creation, please visit www.streamezzo.com.

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