

## **STREAMEZZO NAMED 2007 PRODUCT OF THE YEAR BY COMMUNICATIONS SOLUTIONS**

### **Leading Technology Authority Recognizes Streamezzo for its Vision, Leadership and Contribution to the Future of Mobile Communications**

**Paris, France, 16 June, 2008** – Streamezzo, creator of the Universal Software Platform™ that overcomes mobile industry fragmentation and powers the Mobile Internet, today announced that Technology Marketing Corporation's (TMC®) Communications Solutions magazine ([www.comsolmag.com](http://www.comsolmag.com)) has named Streamezzo as the recipient of its 2007 Product of the Year Award.

The Communications Solutions Product of the Year Awards recognizes the most innovative products that facilitate voice, data and video communications, or combinations thereof. This prestigious award is bestowed upon the most deserving companies that have demonstrated the vision, leadership and attention to detail that are the hallmarks of the Product of the Year Awards.

“We are proud to distinguish the greatest achievements in the advancement of communications technologies in 2007,” said Rich Tehrani, TMC President. “Streamezzo has clearly demonstrated that their employees are dedicated to quality and excellence, while their Universal Software Platform is truly addressing real needs in the marketplace.”

Streamezzo is solving the mobile industry's greatest challenge – technology fragmentation – with a comprehensive software platform offering everything needed to design, develop, deploy and manage compelling rich media mobile services that are “write once, run anywhere.” Now, virtually anyone can create powerful mobile application services, such as Interactive Mobile TV and entertainment portals, with Streamezzo's fully integrated framework that includes: Rich Media Authoring Tools to create and publish; a Run-Time Environment for service delivery; and Back-end Management Tools for simple, efficient application maintenance and updates. Streamezzo's Software Component Suite™ completes the offering with a library of pre-built, reusable software modules that allow developers, system integrators and mobile marketing agencies to easily create advanced new mobile services.

“Until now, fragmentation and competing technology standards have been a major impediment to the growth of our industry, and developers and integrators have paid the price,” said Pierre-Emmanuel Struyven, Streamezzo's CEO. “Our Universal Software Platform removes these barriers, creating an operating environment that allows interoperability with all major operating systems and over 250 mobile devices. It is truly an honor to be recognized by Communications Solutions for the impact this technology is having on the mobile ecosystem.”

**About TMC**

Technology Marketing Corporation (TMC) publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com\*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, and Call Center 2.0 Conference. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

**About Streamezzo:**

Headquartered in Paris, Streamezzo is leading the Mobile Internet revolution with its Universal Software Platform; enabling the design, development and deployment of compelling rich media mobile services that operate flawlessly on virtually any mobile device. Streamezzo's comprehensive software framework, innovative client-server architecture and pre-built rich media service components provide an end-to-end platform that enables virtually any organization to create and deliver mobile services and applications offering the ultimate user experience. Through Streamezzo, the mobile ecosystem is freed from the limitations of today's fragmented industry infrastructure and empowered with a universal software standard for mobile service creation. To learn more about the future of mobile communications, please visit [www.streamezzo.com](http://www.streamezzo.com).

NOTE TO EDITORS: To view a demonstration of Streamezzo's Universal Software Platform or to access downloadable graphics and images, please visit:  
<http://www.streamezzo.com/eng/news/gallery.php>.

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