

M2M PIONEERS: INNOVATORS IN CROWDFUNDING CAN DATA SAVE SEA TURTLES?

CONNECTED
DECEMBER 2014
WORLD
IT'S ALL ABOUT M2M

PUTTING
SMART HOME
IN ITS PLACE

THE **FIVE W'S**
OF THE **INTERNET**

Wearables:
A Functional **CONNECTED**
FASHION or Not?



Cobra JumPack

Being stuck with a dead car battery can be stressful and dangerous. Being stuck with a battery-drained mobile device can leave you equally as anxious. What if there was a portable device that could prevent both of these scenarios? Would you buy one for each vehicle you own, and then one for every single person you know? Us too.

Cobra JumPack, an ultra-portable power pack, is a universally great gift because it can jumpstart a vehicle, charge mobile devices, and fit inside a purse, briefcase, glove box, or backpack. On just one charge, the device has the power to jumpstart most vehicles multiple times, including cars, motorcycles, and boats. Plus, it has a 7,500-mAh battery with a 2.1-amp USB output to charge mobile devices such as

smartphones, tablets, and digital cameras, among others. All of this from a product that's about the size of a deck of playing cards and weighs about 10 ounces.

Cobra JumPack comes with jumper cables and offers bonus features such as a built-in LED flashlight and an SOS function in case of emergency.

JumPack should be recharged at least once every three months to maintain its full effectiveness, so it is one step short of buy-it-and-forget-it-until-you-need-it. It does come with two chargers—a wall charger for home or office and a 12V charger for on the go.

\$129.95, www.cobra.com

Samsung Galaxy Tab 4 NOOK

Is it an ereader? Is it a tablet? It's the Samsung Galaxy Tab 4 NOOK and it's a little bit of both. Barnes & Noble's subsidiary NOOK Media and Samsung came together to offer this device, which is essentially a Samsung Galaxy Tab 4 with integrated content from NOOK Media. The device delivers a tablet-like form factor and tablet-like features to ereader-loving consumers, while offering easy access to media content to tablet-loving consumers.

The Samsung Galaxy Tab 4 NOOK is a 7-in. Android device with an HD (high-definition) display that weighs 9.74 ounces. The device is purpose-built for consumers who are looking for the best of both the ereader and tablet worlds. For instance, it's lighter and thinner than previous color NOOK devices and offers coveted features such as front and rear-facing cameras, Wi-Fi, and built-in GPS for location-based apps. The ad-free device's calling card is Barnes & Noble's collection of digital content, which includes more than 3 million books as well as digital newspapers and magazines, apps, movies, and TV shows.

If lumped into the tablet category, Samsung Galaxy Tab 4 NOOK is just so-so compared to competing devices from companies such as Apple and Amazon. If you're looking for a tablet, plain and simple, you might go elsewhere, depending on your hardware requirements. As an ereader/tablet hybrid, however, Samsung Galaxy Tab 4 NOOK is the perfect gift for the right person.

\$179.99, www.barnesandnoble.com

