



Cobra Electronics Showcases New Products At The Mid-America Trucking Show

By Steve Pollock

LOUISVILLE, KY... Cobra, one of the most recognized names in electronics, showcased their latest innovative products for Professional Truck Drivers at this year's Mid-America Trucking Show. The company introduced their new \$500 Pro HD GPS unit for Professional Drivers. The Cobra 8500 Pro HD features a large 7" screen with touch screen controls. The unit utilizes a Tier 1 Map System using Pro Miles Data and is programmable for application specific commercial vehicles such as HAZMAT, over dimensional or standard freight. The 8500 Pro HD can be used in Canada and can be switched between truck and car modes. It features short cut buttons as well as real time weather and fuel pricing updated through WiFi hotspots at major truckstops. The 8500 Pro HD also offers free lifetime map updates.

Cobra's CABTCB4 model wireless headset works with all cell phones and can be paired with

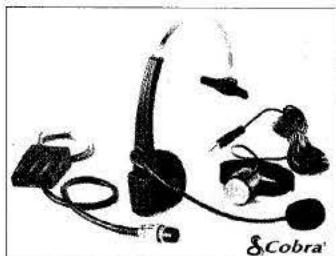
any CB radio with a 4 pin connector for hands free CB use as well. The CABTCB4 incorporates noise canceling technology and also has a hold feature for phone calls. The CABTB4 is semi-wireless to meet FCC citizen band regulations and provides 100% hands free CB and cell phone use.

Cobra also showcased their 29 LX BT LCD Bluetooth CB radio. The Cobra 29 LX BT allows drivers to make phone calls through their CB radio using either their CB mic or a LAV mic that clips to their hat or shirt. The CB will also receive text messages, converting them from text to talk.

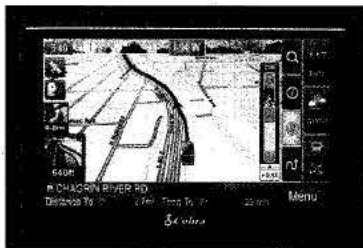
Cobra also offers a new line of dash cams in their product family, the new Drive HD CDR 830 and CDR810. These dash cams have an impact and rapid stop sensor that automatically saves the video file for reference. The premium model, CDR 830, also offers a GPS feature that documents the incident's exact location. It is available with an optional audio recording as well.



Cobra 29 LX BT LCD Bluetooth CB radio.



Cobra's CABTCB4 model wireless headset.



Cobra 8500 Pro HD

Cobra also has a new line of charging devices designed to provide 2-3 charges for smart phones and is compatible with most models. They also offer a solar dual port USB charger with 2.1-amp output as well. Another new product in the Cobra lineup is their new Cobra JumpPack™. With plenty of power to jump start most vehicles or power up smartphones, tablets and other accessories, the Cobra JumpPack™ is ideal emergency power for a home, vehicle or outdoors. Featuring a 200A starting current,

400A peak current, 2.1 Amp USB Output and a 7500 mAh Li-Cobalt Battery with an LED battery status indicator, the CPP 7500 offers users the reliability and convenience to charge multiple devices during low battery levels and is ideal for travel and multipurpose use.

To see all of the innovative products offered by Cobra Electronics, visit their website at www.cobra.com. Cobra Electronics products are available at travel plazas nationwide.

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