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Home Entertainment Gadgets Magneat

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Magneat

By Anthony Kennada



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FACTS

Price: \$12.90-\$14.90 Official Site: Magneat.com Company: Magneat

READERS' RATING: 87 YOUR RATING: 0 VOTE



Uniqueness: 85

Shelf Life: 78



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LATEST GADGETS

Marantz UD9004 Universal Player

87

THE AM TAKE

Pub. 2009-08-18

Whether you're on a morning jog or suiting up for a long day at the office, listening to a little Bon Jovi is a surefire way to get pumped up for the day. But when style and functionality collide, don't let tangled headphone wires stop you from rocking your iPod any longer. The team at Magneat has developed a magnetic headphone organizer that clips on to clothing via magnetic fastening, concealing that annoying and messy cord. For those who choose to stand out, Magneat is available in a variety of colors and designs - even custom design work for orders over 500 units. Though powerful in nature, the Magneat will not harm your device nor leave marks on clothing. Being headphone-agnostic, the Magneat will work with your favorite pair of buds and deliver enough value to exceed its \$10 price tag.



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	SanDisk Sansa slotRadio	87
	Ka-Bar TDI Last Ditch Knife	70

TOP IN CATEGORY

	The Man Wall	95
	Layar	93
	Nike MAXSIGHT Contact Lenses	92
	Marantz AV8003	92
	Liebherr Humidor	92

UNIQUENESS

A measure of this gadget's exclusivity, relative to such factors as cost and availability

AskMen.com score: 85

It shouldn't be surprising to most that the headphone accessory market may not be the most saturated today. The Magneat, therefore, positions itself as an industry leader with its patented use of magnets to secure to clothing. The headphone wire can be adjusted to the desired length, minimizing any tangling while relieving your ears of the weight and motion of an excess wire. Keeping the wire close to the body also reduces the risk of unwelcomed hooking or pulling of the headphones. Competing solutions allow the excess wire to be tied and dangled from the ears, but the Magneat differentiates itself as a wire management and storage solution. As its exposure spreads primarily through the use of the Magneat website, point of sale material and word of mouth, it will be interesting to see how Magneat makes custom design work available to the every day consumer. All and all, its functionality and price point should make the Magneat a solid consideration when [shopping for accessories](#) to dress up your media player.

RATED SIMILARLY

LG Prada	87
Chumby	87
Mitsubishi LaserVue	87
Reactor PC	87
Moshi IVR Alarm Clock	87
Balanzza Digital Luggage Scale	87

SHELF LIFE

A measure of this gadget's likely life span

AskMen.com score: 78

Though the Magneat is a targeted answer to the pain points of wired headphone users everywhere, the need for the product would effectively disappear with the adoption of [Bluetooth wireless headphone](#) technology. The concept is great, but in terms of long-term strategy, an investment in a pair of Bluetooth buds would prove to be as future-proof as modern technology allows. The Magneat is also currently available primarily through online channels, which lessens the purchasing power of a product that should be tried on before buying. In effect, a \$10 [commitment](#) to Magneat should be a low-risk/high-reward purchase for those seeking an efficient solution to a universal problem. The solid manufacturing of the device itself has proved its durability -- although I wouldn't expect to see a number of competitive alternatives to the Magneat sprouting up anytime soon.

If you liked this, you'll love our reviews of [The Man Wall](#) and the [Apple iPod](#).

RATED SIMILARLY

Wii	80
BlackBerry Curve	80
Bose SoundDock Portable	80
Iomega eGo Camo Portable Hard Drive	80
Speedo Fastskin LZR Racer	80
Porsche P'9521	80

READER COMMENTS: 2 POSTS

McDear says:

Would never go for the wireless stuff due to poor sound quality... This tiny magnetic is just plain fantastic

Rating: ★★★★★

276  5 Bizarre Things You Might Not Know: Pablo Escobar

AM TOP 10S



Top 10: Beatles' Rides
The Fab Four were known for more than their music, especially in the automotive world.



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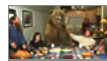


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I don't think she's in the army, but the boys in the army sure wish she was.



15 non Photoshopped Images
We know some of you folks out there are going to scream 'Fake' but we'd like to stress that these images are completely real.



The Sexual Symbolism of Batwoman
Sex and superheroines have been linked since the dawn of capes and tights, and Batwoman is no exception.



I Wish I Were a Butterfly
Can you find the butterfly?



AnnaLynne McCord & Sis Lookin Hot
With summer nearly at a close, AnnaLynne McCord and her look-alike sis took advantage of the remaining warm weather.



Mike Tyson Copes With ...
Tyson reflects on his loss.

 [Blinger Nipples - Family Guy](#)

Posted 2009-08-26 07:34:11 EST

Seriously? says:

Aren't we due for wireless headphones in this price range soon?

Rating: N/A

Posted 2009-08-18 21:19:40 EST

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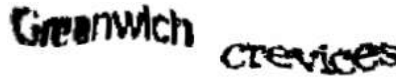
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Funny scene!

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The Clothes You Need For Fall



The Movies, Games, Music, & TV Of Fall



Vote For 2009's Most Influential Man



Make Her Feel Desirable



Who is The New Cindy Crawford? Vote Now



The 99 Most Desirable Women Of 2009



Top 49 Men of 2008



2009 Guy's Calendar

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